1948

The Cable Connection

Cable television, or "Community Antenna Television" (CATV), began in the U.S. as a service for remote areas without strong broadcast signals. It quickly grew into a vast, diverse channel network, and television becomes a household staple.

Cable TV laid the foundation for a multi-channel TV experience, ultimately setting the stage for the media streaming revolution that allows us to access a wide array of content on demand today.

1990s

The Digital Age Dawns

The internet originated from the 1960s ARPANET and transformed in the early '90s with Tim Berners-Lee's World Wide Web, which revolutionised global information and media access.

The famous "@" symbol, now central to our digital lives, was used for the first time in an email address in 1971.

2000s

Social Media Spans the Globe

Social media platforms like Face book, YouTube, Twitter, and Instagram redefined media by allowing users to share information, ideas, and personal messages globally.

TikTok, known in China as Douyin, expanded short-form video popularity and, for the third year in a row, was the most downloaded app in the world in 2022, with 672 million downloads.